



product

C A T A L O G U E

READY TO FRY | INDIAN BREADS



Origin

Curry Cullture was born from the house of Munna Maharaj.

The name Munna Maharaj echoes excellence when it comes to lavish and exquisite Indian spreads. **A pioneer in the Indian food industry**, Munna Maharaj revolutionised traditional wedding catering and **built a reputation for top-notch food and service.**

In a bold move that redefines convenience and authenticity, Munna Maharaj expanded into the packaged food sector — giving birth to Curry Cullture.

Curry Cullture ingeniously **captures the signature flavours** of the Munna Maharaj style and brings them into **modern, convenient food formats.**

Ethos

Curry Cullture is dedicated to sharing the **flavours of Indian cuisines** while staying true to its heritage. We blend the **beauty of Indian culinary traditions** with today's food processing technology.

In a world where time is precious and cultural connections must be nurtured, **we bridge the gap between tradition and modernity.**

Company Offerings

At Curry Cullture, we create innovative, high-quality convenience food products and provide food solutions to HORECA players through product development and consultation.

We also cater to retail customers through our pan-India brand Bowl Curry, which offers Curry Cooking Kits — each with a retort-packaged curry base and a spice mix packet to make Indian curry cooking fast, easy, and efficient.

We offer Indian food in both
Ready-To-Eat and Ready-To-Cook formats.

Manufacturing Details

We have set offerings and SKUs, but also offer customisation or new product development based on client needs.

Curry Cullture was established in 2019. We started manufacturing in 2022 at our facility in
Surat, Gujarat.

The plant has a 50,000 sq. ft. production area
and handles three types of food processing:

- Retort Packaging
- Frozen Packaging
- Modified Atmosphere Packaging

Our infrastructure includes:

- Retort Machine
- Blast Freezers
- In-house quality testing lab

Daily production capacity:

- Retort products: **3 tons/day**
- Frozen products: **10 tons/day**

The facility is built to handle multiple product categories and supports both standard and customised product development.

Clientele & Reach

Our clientele includes ADF Foods, Zepto, Chaayos, Taj SATS, Zomato Hyperpure, Chaayos, Biryani by Kilo, Goila Butter Chicken, Absolute Barbeque and many more.

Our products are distributed pan-India and are exported to the **USA, Canada, Australia, and New Zealand.**



VALUE PROPOSITION



- 1 → ZERO Preservatives & State-of-the-art Processing Technology
- 2 → Saved Time and Effort through Hassle-Free Meals
- 3 → Ample Space for your own Creative Customization & Innovation
- 4 → Fresh & Locally Sourced Ingredients
- 5 → Skilled Chefs trained under the Expertise of Munna Maharaj
- 6 → Average Waste is cut down by > 30%
- 7 → Highest Quality & Hygiene Standard

Our Production Facility is certified by



INDIAN READY TO FRY SNACKS

Punjabi Samosa

Retail pack, 70% fry; Plus 100g Imli chutney

Cocktail Samosa

Retail pack, 70% fry; Plus 100g Imli chutney

Pyaz Kachori

Retail pack, 100% fry; Plus 100g Imli chutney

Dahi Bhalla

Retail pack, dip in water and use

Aloo Tikki

Ready, air fry or heat in oven; Plus 100g Imli chutney

Keema Samosa

Retail pack, Non Fried; Plus 100g Imli chutney

Spring Roll

Retail pack, Non Fried; Plus 100g Sweet Chilli sauce

Beetroot Tikki

Ready, air fry or heat in oven

Hara Bhara Kabab

Ready, air fry or heat in oven

Jackfruit Galouti

Ready, air fry or heat in oven

Corn Kabab

Ready, air fry or heat in oven



Note- Do not thaw.

PARATHAS & INDIAN BREADS

Aloo Paratha

Retail, pouches, 80% cooked, 6 inch

Mix Veg Paratha

Retail, pouches, 80% cooked, 6 inch

Tofu Onion Paratha

Retail, pouches, 80% cooked, 6 inch

Gobhi Paratha

Retail, pouches, 80% cooked, 6 inch

Onion Paratha

Retail, pouches, 80% cooked, 7 inch

Chilli Garlic Paratha

Retail, pouches, 80% cooked, 7 inch

Laccha Paratha

Retail, pouches, 80% cooked, 7 inch

Home style paratha

Retail, pouches, 80% cooked, 7 inch

Plain Naan

Retail, pouches, 100% cooked, 7 inch

Garlic Naan

Retail, pouches, 100% cooked, 7 inch

Whole Wheat Tandoori Roti

Retail, pouches, 100% cooked, 7 inch



Note- Do not thaw.

MANUFACTURING UNIT:

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